



UNDER EMBARGO UNTIL
April 3 2019, 14:00 hrs CET

A Dry-Hopped Pilsner Played Through a Distortion Pedal: Metallica & Stone Brewing - Berlin bring Enter Night Pilsner to Europe

Berlin (April 3, 2019) – [Metallica](#) and [Stone Brewing](#)'s Arrogant Consortia imprint bring [Enter Night Pilsner](#) to Europe. The beer brewed at Stone Brewing - Berlin is available as of now in over 30 countries in Europe.

The **Enter Night Pilsner**, a dry-hopped Pilsner, is a unique expression of the shared values that have helped define Metallica and Stone Brewing: fiercely independent, transcending genres, shattering preconceptions and challenging convention. It is the outcome of a genuine creative spark between two entities that grew to become international forces of nature in their respective worlds, yet came from the fringes.

The members of Metallica participated at every step of the process alongside the talented Stone Brewing brew crew. Finally Metallica's Lars Ulrich and Stone co-founder Greg Koch enjoyed multiple occasions at Lars' home 'discussing' (industry-speak for 'drinking') beers. After all, there was only one chance to get this right, and anything less than an incredible result was not an option.

"The amount of ideals and outlooks that Metallica and Stone Brewing share are endless. I'm always blown away about how similar our paths forward have been. Our view of the worlds that we each inhabit, of creativity and process, and sense of place in relation to our peers and 'The Man' are almost identical," says Lars. "We saw how much our fans liked **Enter Night Pilsner** on the US tour, and we're thrilled to be able to share it with fans during the European tour as well."

"I remember seeing Metallica on the cover of a magazine just after the Black Album was released," recalls Greg. "On the cover was a quote that resonated with me to this day: 'Metallica didn't go to number one, number one came to them.' I loved what that meant. Do it your way and never compromise your art. If you're great at what you do people will come. I view that simple quote as one of the founding philosophical elements of Stone Brewing."

Marcus Thieme, Vice President & General Manager European Operations Stone Brewing, adds: "We are incredibly proud to brew **Enter Night Pilsner** for the European markets here at Stone Brewing in Berlin. This beer is a high quality dry-hopped Pilsner, which we're excited to say will be available as one of our year-round core beers. **Enter Night Pilsner** is here to stay!"

Aside from its intense drinkability, craft enthusiasts will note **Enter Night Pilsner**'s remarkable flavor and aroma which artfully combine the beauty of a traditional Northern German Pilsner with modern overtones of aggression. The resulting genre-defying dry-hopped pilsner is hop forward with sound bitterness on the finish. **Enter Night Pilsner** is brewed to be enjoyed fresh and is best enjoyed with your friends, be it in bars, backyards, or at the European Metallica Tour – and of course with your favorite music ...

“... wherever you may roam!”

Quick Facts:

Name: Enter Night Pilsner

Stats: 5.7% ABV, 45 IBUs

Availability: 0,5l cans, four-packs and from draft across Europe all year-round

Enter Night Mini Documentary: <https://www.youtube.com/watch?v=PrckTkFP7Q&feature=youtu.be>

Metallica Concerts: Metallica.com/tour

Photos and Videos: www.stonebrewing.eu/about/press

Tasting Notes:

Stone Brewing and Metallica make the perfect collaboration: A fiercely independent band hooks up with a rebellious craft brewery. Both have been able to innovate and remain on the cutting edge while pushing boundaries of their respective genres. This is a bold Pilsner that has all the elegance of a traditional Pilsner, but as if it was played through a distortion pedal. It's the perfect beer for... fuck that, it's the perfect beer!

#metallica #enternightpilsner #stoneberlin #stonebrewing #arrogantconsortia

About Stone Brewing – Berlin

Nestled in a historic 1901 gasworks facility, Stone Brewing – Berlin celebrated its official opening in September 2016. Hailing from San Diego, CA, since 1996 Stone Brewing has been known for its unique, big-character beers featuring bold flavors that defy traditional style guidelines and expectations. It has been named the “All-time Top Brewery on Planet Earth” by BeerAdvocate magazine, twice. The company's craft beers are now distributed throughout Germany and more than 30 countries in Europe. The Stone Brewing World Bistro & Gardens provides a destination restaurant devoted to celebrating artisanal food & beer and features up to 75 beers on tap, making it the largest beer selection in Germany. In combination with the amazing beer, the restaurant's world-inspired cuisine has won the Bier, Bars & Brauer award for “Best Beer Gastronomy in Germany”. Additionally, the company was voted among the Top 10 Breweries in the country of Germany. Lunch and dinner are served daily, and brewery tours (with tastings!) are available in both German and English. For more information, please visit www.stonebrewing.eu or the company's social media sites: [Facebook](#), [Instagram](#) and [Twitter](#).

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